

DATASHEET

Sage Business Cloud Financials for Professional Services



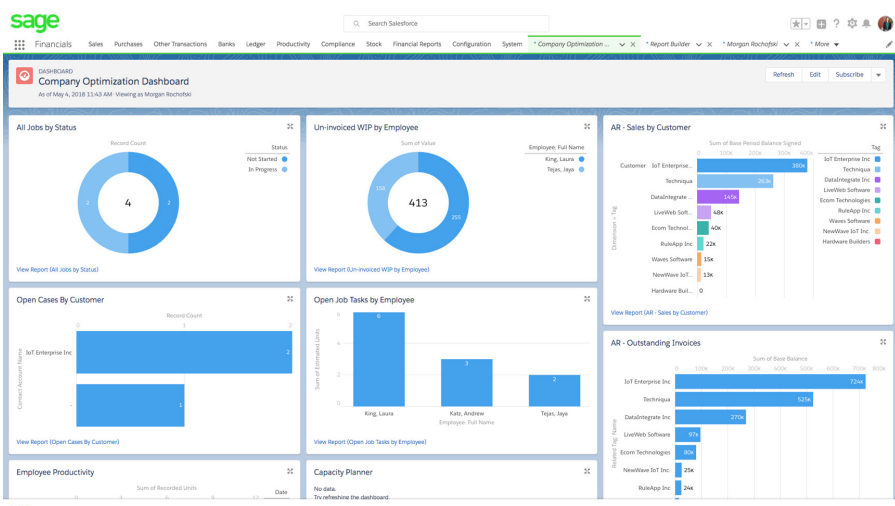
Sage Business Cloud Financials is a powerful financial management solution that gives you the flexibility you need to control your finances and deliver exceptional client experiences.

Financials, part of Sage Business Cloud, is the cloud-based financial management solution for businesses who need powerful accounting, robust analytics and accurate financial reporting to control growth and cash.

- **Increase billable hours** with streamlined workflows and improved collaboration that boost automation and productivity.
- **Increase business agility and flexibility** with flexible business processes, and real-time analytics that give you the ability to quickly adapt to changing client demands.
- **Deliver projects on-time and on budget** with on-demand, live clarity of projects so you can track tasks and events for customers and more.
- **Enable virtual teams** with 100% functionality on mobile devices allowing employees to enter expenses, manage customers and review invoices from anywhere.
- **Prepare for future growth** by embracing a cloud-based solution that grows with your business and adapts to your changing business needs.
- **Expand into new markets or geographies** with multi-currency, multi-company and multi-language capabilities.
- **Accelerate the quote to cash process** with a solution that integrates with the Salesforce Sales Cloud™ that your sales teams already use.
- **Gain rapid insight, real-time management information** and unrivaled control of revenue and costs powered by flexible, multi-dimensional reporting and visual analytics.

“Now that I can pull our accounting information in realtime with Financials, I can make better business decisions.”

Stephanie Morgan, Co-owner, ICS Plus



Time for a change

- Manage projects and maximize team productivity
- Evaluate profitability and optimize cash flow
- Simplify complex customer billing
- Create accurate invoices
- Manage subscriptions and recognize revenue accordingly
- Gain a complete view of customer, partner and vendor accounts
- Build dynamic financial reports
- Gain immediate visibility into KPIs

Manage projects with complete visibility

Gain a 360-degree view of customer interactions to help you provide better service. Financials enables you to evolve beyond the inbox to track tasks and events for customers, projects, and more. Create jobs, schedule and assign tasks and enter timesheets. Evaluate team capacity based on available work hours within a given timeframe. Keep tabs on work-in-progress, by job or employee, and jobs that need to be started.

Improve service and profitability

Use the company and employee productivity dashboards to evaluate the performance of your team with key performance indicators such as: aged work-in-progress, un-invoiced work-in-progress, average charge rate, available employee capacity, and more. Financials enables you to easily track tasks by employee and jobs by priority customers so that you stay informed on tasks or projects that may be at risk and resolve them proactively.

Sage Intelligence productivity reports allow you to analyze the productivity of your team according to the dimensions of your business, such as department, product or type of work.

Gain one clear view of your business

Financials streamlines the steps between work completed and payment received. Bill customers accurately and as soon as work is finished. Employees can record the number of hours spent to complete their tasks, the charge rate for their time spent on tasks, and mark tasks as complete. Once employees' complete tasks, time sheets are automatically created and can then be converted to invoices to bill customers for work completed.

Drive top line growth

Manage your teams with productivity features, time and billing, budgets and planning, projects and financial reporting. These insights mean you will need less resources to make a greater impact and deliver more value with greater efficiency.

Partner with Sage

Gain financial certainty, ensure compliance, and know you're on the path to success with a partner you can trust. Financials enables businesses to take confidence in the deep, SMB-focused accounting expertise from Sage with access to a rich ecosystem of business management applications so you can customize your solution to suit your business needs.

For more info, visit: sage.com/financials

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